



Featuring
Aly Raisman, Elizabeth Smart & Ross Szabo
Presented by **Aeret Restoration**

— 5 p.m. THURSDAY —
MARCH 18, 2027

The Ritz-Carlton Naples, Tiburón
2600 Tiburon Drive

Event
Sponsorship
Opportunities



Shining a light on our youth and their families, while raising essential funding to support the mental health needs of this population and ALL of Collier County's residents.

DLCSoundMinds.org



Join Us!

Across Collier County, families are grappling with an unprecedented mental health and substance use crisis. Mental health issues affect one in four children, while substance use devastates the lives of one in seven people.

These statistics represent real lives and real heartbreak. Every day, children face anxiety, depression, and even thoughts of suicide, which is the second leading cause of death for children and teens in Collier County. Parents are overwhelmed, trying to support their families while managing their own mental health challenges. Our friends, neighbors, and colleagues are suffering.

This growing mental health crisis has pushed demand for care in Collier County to unprecedented levels, with nearly 8,000 children and adults seeking support from DLC each year. By sponsoring **Sound Minds**, you help ensure that lifesaving behavioral health

services remain within reach for those who need them most—removing financial barriers and offering hope when it matters most.

As a **Sound Minds** sponsor, you will be part of a meaningful and inspiring event. The evening will begin with an exclusive Patron Hour in the Swaying Palms Room, alongside a lively social hour on the Grand Pavilion Lawn. Guests will then enjoy a beautifully prepared three-course dinner by The Ritz-Carlton, an inspiring opening presentation by Ross Szabo, and a compelling conversation with advocates Aly Raisman and Elizabeth Smart following dinner.

We will also share exciting updates on how DLC is implementing impactful solutions that lead to transformative behavioral health care in our community and opportunities for you to be part of this significant journey.

Patron Hour Reception

If you would like a more personal experience, join our Patron Hour Reception for an exclusive opportunity to meet Aly Raisman, Elizabeth Smart, and Ross Szabo in the new Swaying Palms Room from 4:30 p.m. to 5:30 p.m.

Attire: Elevated Business or Cocktail

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Aly Raisman

Team Captain, Gold Medal Winning U.S. Olympic Women's Gymnastics Team, 2012 and 2016

Aly Raisman, team captain of the gold medal winning USA Women's Gymnastics team in 2012 and 2016, is one of the most decorated American gymnasts of all time. Aly captured the hearts of millions as she became the first American to win gold on the floor exercise at the 2012 Games. She reinforced her status as an American gymnastics legend in 2016 when she helped guide the team to gold and she earned a silver medal in the All-Around competition.

A leader on and off the floor, Aly uses her platform to help normalize the conversation around mental health, encourage positive body image, and promote the importance of self-care. She is a two-time New York Times best-selling author of her memoir, *Fierce*, and her children's book, *From My Head to My Toes*, an on-air analyst for ESPN's college gymnastics broadcast, and a sought-after brand ambassador and keynote speaker.

Inspired by an army of survivors, Aly is a leading advocate for systemic change in the sport of gymnastics and the eradication of sexual abuse.

Elizabeth Smart

Abduction Survivor & Best-Selling Author

The abduction of Elizabeth Smart was one of the most followed child abduction cases of our time. Elizabeth was abducted on June 5, 2002, and her captors controlled her by threatening to kill her and her family if she tried to escape. Fortunately, the police safely returned Elizabeth to her family on March 12, 2003, after being held a prisoner for nine grueling months. Through this traumatic experience, Elizabeth has become an advocate for change related to child abduction, recovery programs, and national legislation.



Elizabeth triumphantly testified before her captor and the world about the very private nightmare she suffered during her abduction, which led to his conviction. The Founder of the Elizabeth Smart Foundation, Elizabeth has also helped promote The National AMBER Alert, The Adam Walsh Child Protection & Safety Act, and other safety legislation to help prevent abductions. Elizabeth has chronicled her experiences in the New York Times best-selling book, *My Story*. In addition, she and other abduction survivors worked with the Department of Justice to create a survivor's guide, titled *You're Not Alone: The Journey from Abduction to Empowerment*. This guide is meant to encourage children who have gone through similar experiences not to give up but to know that there is hope for a rewarding life.

Elizabeth has recently released a powerful and inspiring book about what it takes to overcome trauma, find the strength to move on, and reclaim one's life. *Where There's Hope* is the result of Elizabeth's mission: It is both an up-close-and-personal glimpse into her healing process and a heartfelt how-to guide for readers to make peace with the past and embrace the future.



Ross Szabo **CEO of the Human Power Project**

Talking about emotions can be a challenge, but Ross's brutally honest, relatable, and humorous approach puts audiences at ease as they confront a difficult topic. Ross was diagnosed with bipolar disorder at age 16 and was hospitalized for attempting to take his life during his senior year of high school. Like so many freshmen in college, Ross just wanted to fit in, so he tried hiding his challenges with mental health from the people in his life. But that only lasted for so long. He deferred his college education for about four years before returning to complete his degree.

Ross uses tasteful humor and insights to help participants understand common mental health conditions and individual differences. He also covers warning signs that students can look for in their friends and peers, as well as resources that can provide guidance in these sensitive situations.

Ross is the CEO of the Human Power Project. He is an award-winning mental health speaker, writer, trainer, and Returned Peace Corps Volunteer. Ross has spoken to more than 1 million students about the importance of mental health and has provided a positive example to empower them to seek help. He received the 2010 Didi Hirsch Removing the Stigma Leadership Award and 2012 Changing Minds Award, and he had his advocacy work entered into the Congressional Record. He is the co-author of *Behind Happy Faces: Taking Charge of Your Mental Health* and a blogger for The Huffington Post.



Sound Minds 2027 Chair **Julia Van Domelen**



Julia Van Domelen is a visionary philanthropist whose passion for improving the lives of children has helped shape the future of behavioral health care in Collier County. Through her leadership of the Bill & Julia Van Domelen Foundation, Julia has made transformational investments in organizations that serve children and families, and one of her deepest and most personal commitments is to ensuring young people have access to the mental health care they need to thrive.

That commitment is powerfully reflected in her support of DLC. In late 2023, as DLC launched **Hope for Collier: Building Stronger Minds Together**, a \$160 million public-private partnership designed to confront the most severe mental health and substance use crisis our community has ever faced, Julia took the time to understand both the data and the human stories behind it.

What she learned was sobering: Suicide is now the second leading cause of death among children, and one in four children in Collier County needs mental health services. For Julia, this was not an abstract crisis, it was a call to action.

She responded by making the first transformational private investment in the initiative: a commitment dedicated to expanding behavioral health services for children and adolescents. Her leadership has sent a clear message that the mental health of our youngest citizens is not optional, not secondary, and not something our community can afford to ignore.

Julia has agreed to serve as Chair of **Sound Minds 2027** because DLC's mission aligns squarely with her heart. **Sound Minds** shines a spotlight on the behavioral health challenges facing children and teenagers today—anxiety, depression, trauma, substance use, and the increasing pressures of a rapidly changing world—and mobilizes the community to respond with urgency, compassion, and resources.

True to her belief in “Time, Treasure, and Talent,” Julia's involvement goes far beyond financial support. She is deeply engaged, thoughtfully curious, and genuinely involved in DLC's work. She brings warmth, clarity, and an unwavering focus on impact, especially when it comes to children who are struggling silently and families searching for hope.

As Chair of **Sound Minds 2027**, Julia Van Domelen is helping lead a community-wide commitment to ensure that children and teenagers in Collier County are seen, supported, and given the chance to build healthy, resilient futures.



Sponsorships

PRESENTING SPONSOR (Exclusive) \$50,000

- ★ Two (2) tables of eight (8) each to the General Program
- ★ Sixteen (16) tickets to the Patron Hour Reception
- ★ Your logo or name included in email promotions, social media postings, or other related marketing materials
- ★ Two (2)-page color advertisement in the event program
- ★ Prominent recognition as Presenting Sponsor in the event program
- ★ Your logo or name placement in the event audio/visual presentation
- ★ Your logo or name prominently displayed during the Opening Reception
- ★ Recognition by the event speaker during the General Program
- ★ Your logo or name recognition at the Patron Hour Reception
- ★ Prominent recognition as Presenting Sponsor on the event webpage



Sponsorships

PATRON HOUR RECEPTION SPONSOR (Exclusive) \$35,000

- ★ One (1) table of ten (10) to the General Program
- ★ Ten (10) tickets to the Patron Hour Reception
- ★ Your logo or name included in email promotions, social media postings, or other related marketing materials
- ★ Prominent positioning of your logo or name on the event webpage
- ★ Your logo or name displayed at the Patron Hour Reception
- ★ Full-page color advertisement in the event program
- ★ Recognition as the Patron Hour Reception Sponsor in the event program
- ★ Your logo or name placement in the event audio/visual presentation
- ★ Recognition at the Patron Hour Reception



Sponsorships

PREMIER SPONSOR (Exclusive) **\$30,000**

- ★ One (1) table of ten (10) to the General Program
- ★ Ten (10) tickets to the Patron Hour Reception
- ★ Your logo or name included in email promotions, social media postings, or other related marketing materials
- ★ Your logo or name on the event webpage
- ★ Full-page color advertisement in the event program
- ★ Recognition as Premier Sponsor in the event program
- ★ Your logo or name placement in the event audio/visual presentation



Sponsorships

DINNER & DESSERT SPONSOR **(Exclusive)** **\$25,000**

- ★ One (1) table of ten (10) to the General Program
- ★ Ten (10) tickets to the Patron Hour Reception
- ★ Your logo or name on the event webpage
- ★ Your logo or name included in email promotions, social media postings, or other related marketing materials
- ★ Full-page color advertisement in the event program
- ★ Recognition as Dinner & Dessert Sponsor in the event program
- ★ Your logo or name included in the dessert presentation of the General Program
- ★ Your logo or name placement in the event audio/visual presentation



Sponsorships

SIGNATURE GIFT SPONSOR (Exclusive) **\$25,000**

- ★ One (1) table of ten (10) to the General Program
- ★ Recognition on the event webpage
- ★ Your logo or name included in email promotions, social media postings, or other related marketing materials
- ★ Full-page color advertisement in the event program
- ★ Your logo or name on the Signature Gift given to all guests
- ★ Your logo or name placement in the event audio/visual presentation



Sponsorships

CHAMPION SPONSOR \$15,000

- ★ One (1) table of eight (8) to the General Program
- ★ Eight (8) tickets to the Patron Hour Reception
- ★ Your logo or name included in email promotions, social media postings, or other related marketing materials
- ★ Your logo or name on the event webpage
- ★ Full-page color advertisement in the event program
- ★ Recognition as Champion Sponsor in the event program
- ★ Your logo or name placement in the event audio/visual presentation



Sponsorships

OPENING RECEPTION SPONSOR (Exclusive) \$12,000

- ★ One (1) table of ten (10) to the General Program
- ★ Your logo or name included in email promotions, social media postings, or other related marketing materials
- ★ Your logo or name on the event webpage
- ★ Half-page color advertisement in the event program
- ★ Recognition as the Opening Reception Sponsor in the event program
- ★ Your logo or name displayed in the Opening Reception
- ★ Your logo or name in the event audio/visual presentation



Sponsorships

VALET SPONSOR (Exclusive) \$10,000

- ★ One (1) table of ten (10) to General Program
- ★ Your logo or name included in email promotions, social media postings, or other related marketing materials
- ★ Your logo or name on the event webpage
- ★ Half-page color advertisement in the event program
- ★ Recognition as the Valet Sponsor in the event program
- ★ Your logo or name placement in the event audio/visual presentation
- ★ Signage as the Valet Sponsor



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Sponsorships

ADVOCATE SPONSOR \$10,000

- ★ **One (1) table of ten (10) to General Program**
- ★ **Your logo or name included in email promotions, social media postings, or other related marketing materials**
- ★ **Your logo or name on the event webpage**
- ★ **Half-page color advertisement in the event program**
- ★ **Recognition as an Advocate Sponsor in the event program**
- ★ **Your logo or name placement in the event audio/visual presentation**



Sponsorships

BID PADDLE SPONSOR (Exclusive) \$7,500

- ★ One (1) table of eight (8) to the General Program
- ★ Your logo or name included in email promotions, social media postings, or other related marketing materials
- ★ Your logo or name on bid paddles
- ★ Your logo or name on the event webpage
- ★ Half-page color advertisement in the event program
- ★ Recognition as the Bid Paddle Sponsor in the event program
- ★ Your logo or name placement in the event audio/visual presentation



Sponsorships

SUPPORTING SPONSOR

\$5,000

- ★ One (1) table of eight (8) to the General Program
- ★ Your logo or name included in email promotions, social media postings, or other related marketing materials
- ★ Your logo or name on the event webpage
- ★ Recognition in the event program
- ★ Your logo or name placement in the event audio/visual presentation

PROGRAM SPONSOR

\$2,500

- ★ Two (2) tickets to the General Program
- ★ Your logo or name on the event webpage
- ★ Recognition as a Program Sponsor in the event program



Sponsorship **Details & Dates**

Donor Advised Funds Guidelines for Sponsorships

Please consult with your financial advisor before using your donor advised fund (DAF) for event sponsorships. Goods or services such as tickets, food and beverages, and other benefits **cannot** be paid from a DAF unless the donor or related parties are not attending the event and are donating the benefits back to the charity.

Important Dates:

Inclusion on event site: **Logo or name due by January 8, 2027**

To ensure the best representation of your brand in our promotional materials, please send a high-resolution logo file (PNG, JPEG, PDF) to SoundMinds@dlcenters.org.

Inclusion in event program: **Logo or name due by January 8, 2027**

Sponsorship payment: Some sponsorships will require a signed sponsorship agreement, which will outline the agreed-upon payment schedule and due dates.

All sponsorships must be paid in full by January 8, 2027.

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